



Small Engine Technology Conference 2015
OSAKA, JAPAN

Organized by Society of Automotive Engineers of Japan, Inc.(JSAE)/ SAE INTERNATIONAL

SETC2015 Guidelines for Program Advertisements

The Preliminary program of at least 1000 copies will be issued in May 2015 and Final Program will be distributed on site in November 2015. We would like to offer the advertisements in these conference programs to increase the recognition of your company with the conference participants and related parties.

<p>Outline</p>	<ul style="list-style-type: none"> ● Preliminary Program : at least 1000 copies to be issued in May 2015 ● Final Program : 500 copies to be issued in November 2015 ● Configuration A4 (210 mm × 297 mm) color printing, approx. 50 pages *For Final Program, the same ad is published. ● Official language: English
<p>Advertisement fee</p>	<ul style="list-style-type: none"> ● Inside front cover ad JPY248,400(tax included) ● Inside back cover ad JPY248,400 (tax included) ● Inside full-page ad JPY189,000 (tax included) ● Inside half-page ad JPY108,000 (tax included) * Page layout will be decided by the secretariat.
<p>Material content</p>	<ul style="list-style-type: none"> ● Format Electronic data created with Illustrator. Resolution: 300 dpi or higher. ● Size Full page: 210 mm × 297 mm(max) Half page: 210 mm × 133 mm ● Image Production The advertiser must submit the complete manuscript as data. ● Destination After completion of the application, you will be asked to send the data to the secretariat.
<p>Application</p>	<ul style="list-style-type: none"> ● Application deadline February 23 (Mon.), 2015 ● Manuscript submission deadline: March 9 (Mon.), 2015 Details of how to submit data will be provided after receipt of applications. ● Application: Please fill out the attached application form, complete with a signature and e-mail it to the conference secretariat. ● Payment: An invoice will be issued after the application details have been confirmed and accepted. Full payment must be made by the specified date, after receipt of the invoice. (*All bank charges are the responsibility of the payer. No repayment apply after the receipt of the fee.)
<p>Application destination</p>	<ul style="list-style-type: none"> ● SETC2015 Conference Organizer Office in charge ● E-mail: setc2015office@jsae.or.jp

* Due to the print characteristics, the color may contrary to your expectation.

